



What is the Birth, Baby & Family?

Birth, Baby & Family provides a range of classes and support for parents from pregnancy and throughout family life in Tyneside.

The Birth, Baby & Family website provides a range of good information, articles, comment and experiences about pregnancy, birth, baby, toddler and parenting.

The website has 1,000 blog posts and 190 pages of information, links and comment.

Blog Posts

I write regular blog posts along with a selection of parents, who write about a range of parenting issues. The website is read and shared by parents, bloggers, birth practitioners and journalists across social media and posts lead to social media interaction.

Website Statistics: 2017

Unique Visits per month: between 20,000-24,000

Hits per month: an average of 275,000

Why be part of the family?

Birth, Baby & Family is a trusted and reliable source of information with links to the best practitioners, support, services and businesses for families in the North East.

You will be part of the conversation on the website as well as over social media and at the Birth, Baby & Family Centre, which is a thriving space for parents in pregnancy and with babies and toddlers.

birthbabyandfamily.com

Joining the family	Adverts	Sponsorship
<p>£10 per month</p> <p>Your own web page plus links to your own website and social media pages</p> <p>Social media interaction</p> <p>Plus 25% discount on all advert and sponsorship offers</p> <p>£15 = £11.25 £25 = £18.75 £35 = £26.25</p>	<p>Main page £15 per month with social media interaction Book for a year for £150 which is a £30 discount (£12.50 per month)</p> <hr/> <p>Sidebar £25 per month with social media interaction (appears on every page and post) Book for a year for £250 which is a £50 discount (£21 per month)</p> <p><i>Adverts are linked to your website/social media page.</i></p>	<p>Sponsorship of specific pages and post categories with social media interaction (pregnancy, birth, babies, toddlers, preschoolers, older children, parenting)</p> <p>£25 per month Book for a year for £250 which is a £50 discount (£21 per month)</p> <hr/> <p>Sponsored blog post written/edited by me to promote your businesses £35 per post with a main page advert and social media interaction for a week</p> <p><i>Adverts/Images are linked to your website/social media page.</i></p>

Advert/Image sizes

For main page & side bars: 300 x 300

For sponsorship – 300 x 157 & 678 x 381

For blog posts & pages: 300 x 300 & 300 x 157

Contact:

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